

HOW TO REACH YOUR GOAL

LET'S DO THE MATH FOR HOW TO RAISE \$300

- 10 people or businesses giving \$30 each = \$300
- 30 people or businesses giving \$10 each = \$300
- 5 people or businesses giving \$60 each = \$300
- 1 person or business giving \$300! = \$300!!

Our goal as a team is to raise \$30,000! If every student raises at least \$300 we can easily accomplish that goal - and maybe even surpass it!
Our current record is \$13,172.

FAMILY - List 5 family members who might be interested in donating \$15 to supporting your goal and how you plan to contact them (call, text, email, visit). Hint: Family members are the best people to practice with in person!

1. _____ Contact Type: _____
2. _____ Contact Type: _____
3. _____ Contact Type: _____
4. _____ Contact Type: _____
5. _____ Contact Type: _____ TOTAL: _____

FRIENDS - List 5 friends who might be interested in donating \$30 to supporting your goal and how you plan to contact them (call, text, email, visit). Hint: Maybe this is the time to try out using a call to action via text message!

1. _____ Contact Type: _____
2. _____ Contact Type: _____
3. _____ Contact Type: _____
4. _____ Contact Type: _____
5. _____ Contact Type: _____ TOTAL: _____

BUSINESSES - Do you know someone who owns a business? Do you know a local business that has an interest in the outdoors and/or youth education? Make list of 5 who might be interested in supporting your goal. Hint: These are your BIG asks! Don't be afraid to remind them their donations are tax deductible!

1. _____ Support Amount: _____
2. _____ Support Amount: _____
3. _____ Support Amount: _____
4. _____ Support Amount: _____
5. _____ Support Amount: _____ TOTAL: _____