



## Summer 2025 Communications & Marketing Internship Program

**Position Overview:** Chesapeake Legal Alliance (CLA) is currently accepting applications for a 2025 Summer Semester Communications and Marketing Intern. Over the course of the semester, students will support CLA's outreach efforts by developing digital content, assisting with media campaigns, and enhancing engagement with key audiences. This internship will provide hands-on experience in nonprofit marketing, environmental advocacy communications, and strategic outreach resulting in a portfolio of writing and design content along with a significant amount of practical experience.

**Responsibilities & Learning Opportunities:** Communications and Marketing interns will be given significant responsibility and gain hands-on experience in nonprofit marketing and advocacy communications, implementing best practices for social media strategy and audience engagement, developing skills in content creation, graphic design, and media outreach, understanding how legal advocacy can be effectively communicated to the public, and strengthening research and analytical skills related to environmental policy. In addition, interns will have access to internal staff and external partner meetings, webinars, and phone calls, along with research and writing projects.

**Location & Time Commitment:** Internships can be in person or remote. The number of hours Clerks are expected to spend per week working on CLA projects will vary based on the number of hours of credit the student is receiving, with a minimum of 20 hours per week expected. Full time and part time clerkships will be considered.

**Qualifications:** Candidates must be third or fourth year undergraduate students with excellent writing and research skills. Experience and/or a demonstrated interest in environmental communications and marketing, social media proficiency, and an understanding of search engine optimization is highly desirable.

**CLA Workplace Values:** CLA is dedicated to creating an inclusive workplace for those of all ages and backgrounds. Chesapeake Legal Alliance is proud to be an equal opportunity employer. We recruit, employ, train, compensate, and promote regardless of race, color, sex (including pregnancy), gender identity (including gender nonconformity and status as a transgender or transsexual individual), sexual orientation, religion, national origin, age, marital status, disability, veteran status, or any other legally protected characteristic.

**To Apply:** Please send a cover letter, resume, and one or two written or graphic design



samples completed either for a course or a previous internship to Lesley Vultaggio at [interns@chesapeakelegal.org](mailto:interns@chesapeakelegal.org). Candidates for the Summer 2025 internship position will be interviewed on a rolling basis. To learn more about CLA or our current opportunities, visit us at [www.chesapeakelegal.org](http://www.chesapeakelegal.org).