

# GOOD TO KNOW

When sharing your experience about the Academy, it is important to communicate a concise understanding of the program. These talking points will help you answer most questions. Always be prepared when talking about an organization/group for which you are fundraising. Your donors want to know about the organization and your experience!

# 5

## KEY FACTS ABOUT WILDLIFE LEADERSHIP ACADEMY



Wildlife Leadership Academy offers five competitive Field Schools that focus on different wildlife and fish species in Pennsylvania.

# 1

# 2

Students learn hands-on about fisheries, wildlife, and conservation from leading biologists and educators. Wildlife Leadership Academy also helps students develop communication and leadership skills.



# 3

After each Field School, students apply their knowledge in their own communities to educate and inspire others through Outreach. Projects can be completed in any of these five categories: education, service, media, creative arts, and mentorship.

Based on their outreach achievements, students return to Field School to grow their skillsets as they become young professionals in their chosen fields.

# 4

# 5

Alumni stay connected to the program and oftentimes return to Field School as volunteers, adult mentors, staff and/or instructors. Wildlife Leadership Academy engages with alumni from high school to their careers, and beyond!