

2022

ANNUAL REPORT



WILDLIFE
LEADERSHIP
ACADEMY

ONE FINAL THANK YOU

In 2022, the Wildlife Leadership Academy celebrated 16 years of engaging youth in Pennsylvania and beyond. Over these 16 years, the Academy has grown its own identity as a highly regarded state-wide youth leadership program that inspires our students and alumni, 914 strong, to be a voice for the conservation of our natural resources. The Academy now has six field school curriculums, three full time employees, two seasonal curriculum coordinators, a summer leadership team employing 20+ alumni, and 100+ volunteer expert instructors from the state's conservation agencies and organizations.

More recently, we were humbled by the challenge of the pandemic and how our team of amazing staff and instructors came together to modify the Academy's curriculum in creative ways and engage full classes of students over two summers all the while maintaining funding from many contributors.

In 2022, the Academy was grateful to return to a full in-person five program field school season. We were also proud to engage in equity and inclusion efforts by encouraging staff education, providing an all-gender cabin option at field schools, and being awarded a grant to work with the Novalia Collective to evaluate and continue to evolve into a more inclusive and equitable program.

The end of 2022 brought change for myself, as I looked towards a new professional chapter and resigned my position as Wildlife Leadership Academy's Executive Director at year-end. **I am extremely grateful for the opportunity to have served the Academy's vision for 10 years – to educate and empower the next generation of conservation leaders.**

The future of the Academy is in excellent hands with the new Executive Director, Dr. Sara Mueller, Ph.D., talented and committed staff, and the unwavering support of the Board of Directors. Additionally, I am working in a contractual role that supports the organization's leadership transition through 2023.

I am grateful in this report to have one final opportunity to celebrate the amazing students we call Conservation Ambassadors and give you one final **THANK YOU for your enduring support of the Wildlife Leadership Academy.**

Yours in doing what matters,



Michele Kittell Connolly

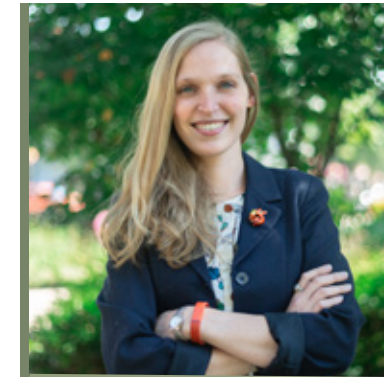


OUR TEAM



DR. SARA MUELLER

*Executive
Director*



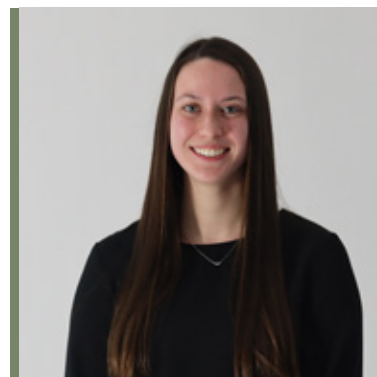
KATIE CASSIDY

*Director of Outreach and
Alumni Engagement*



LEXI CHISHOLM

*Field School and Office
Manager*



KATIE MACE

*Social Media
Specialist*



DR. GARY ALT

*Terrestrial Curriculum
Coordinator*

BOARD OF DIRECTORS

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PAUL PIERPOINT

PETER DUNCAN
Honorary Director

OUR MISSION

The mission of the Wildlife Leadership Academy is to engage and empower high school age youth to become Conservation Ambassadors to ensure a sustained wildlife, fisheries and natural resource legacy for future generations.

ADVANCEMENTS IN EQUITY AND INCLUSION

In 2022, the Academy worked with Odelia Younge and Vina Vo of the the Novalia Collective to assess equity and inclusion of the program (field school + student and alumni outreach) and organization. Both Odelia and Vina attended the Academy's PA Brookies field school and immersed themselves in the intensive educational experience. Work with the Novalia Collective included facilitated conversations with students and their families who are part of communities that are currently underrepresented in the program to learn about the experiences of these individuals.



Odelia Younge and Vina Vo of the Novalia Collective attended the PA Brookies field school to access equity and inclusion within the program and organization

Conversations were also facilitated with staff and alumni about the field school experience regarding equity and inclusion. Based on these engagements, the Novalia Collective prepared to use their joy based approach with the staff and board during brainstorming and design sessions to redesign the field school experience to support increasing diversity, equity, and inclusion in 2023.

Implementation of the design sessions in 2023 and the resulting redesign plans will create an Academy experience that engages and attracts more students from underrepresented communities because these individuals and their families feel they are safe, they are welcomed, and they belong.



Chelle McIntyre and her daughter Lorelei taught an Indigenous Natural Perspectives session at all 5 field schools



ALL-GENDER CABIN OPTION

For all summer field schools, our participants and staff were given an option to choose all-gender housing along with male and female options for their overnight accommodations.



INDIGENOUS NATURAL PERSPECTIVES

Alum, Lorelei M-B., and her mother Chelle McIntyre shared their Cherokee heritage through an active learning lesson called Indigenous Natural Perspectives at each field school, modifying their lessons and stories for each field school based on the species being studied.



INCLUSIVE LEARNING

The Academy has always thrived on an inclusive educational environment bringing students together from all walks of life. This year we were proud to support two students in particular. Caty S., an autistic student, attended the PA Brookies field school. Caty's positive attitude at field school was contagious – everyone was grateful to continue to support her passion for learning and empower her love of teaching others. At PA Gobblers, the Academy also hosted two American Sign Language (ASL) interpreters for the week to support a student who is deaf, Kierra O. Kierra has cochlear implants, but the ASL interpreters served as an additional aid for her throughout the week.



LANGUAGE BRIDGING

This year, the Academy worked with Latino Connections translators to engage the parents of our students whose first language is not English. Conversations with these parents included ensuring the parents understood what their child would be doing at field schools, reviewing logistics (rides, meals, etc.), and addressing any potential needs with the opportunity for parents to ask us questions.

CLASS OF 2022

CONSERVATION AMBASSADORS

A year round program, the Academy begins with nominations of students across the state. Those who are selected attend one of our rigorous summer field schools that focus on wildlife/fisheries biology and conservation as well as leadership skills development and continues with community outreach.

16TH YEAR

248

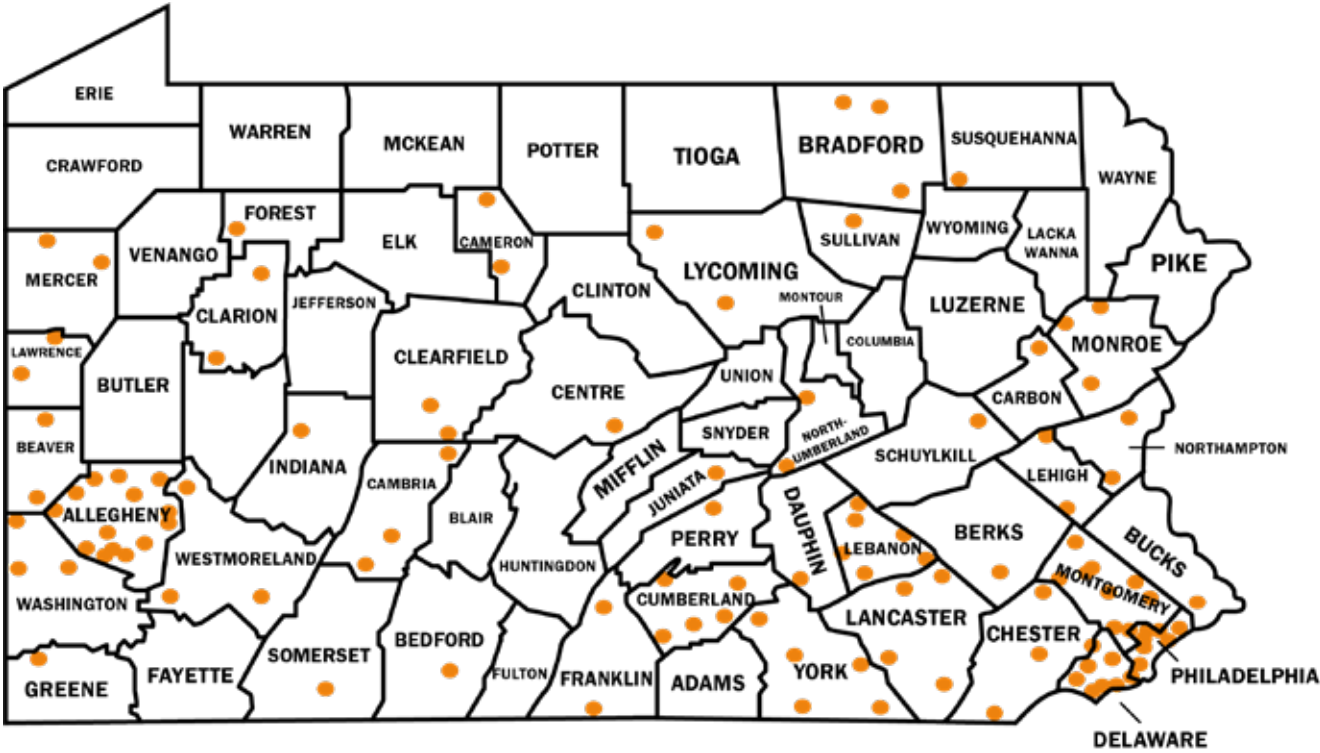
STUDENTS WERE
NOMINATED TO
APPLY

142

YOUTH APPLIED TO
THE PROGRAM

100

NEW STUDENTS
WERE ACCEPTED TO
THE PROGRAM



JUNE 14-18, 2022

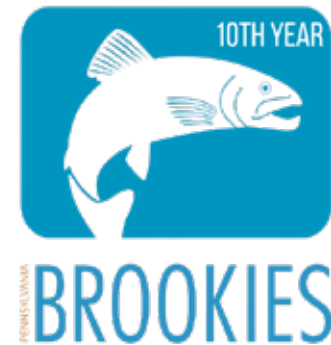
Focusing on the white-tailed deer and their habitat, students participated in a mock town hall meeting focused on environmental issues (bottom left), practiced using radio telemetry equipment for locating deer (middle right), and learned about native plants by mounting their own herbarium specimens (bottom right).





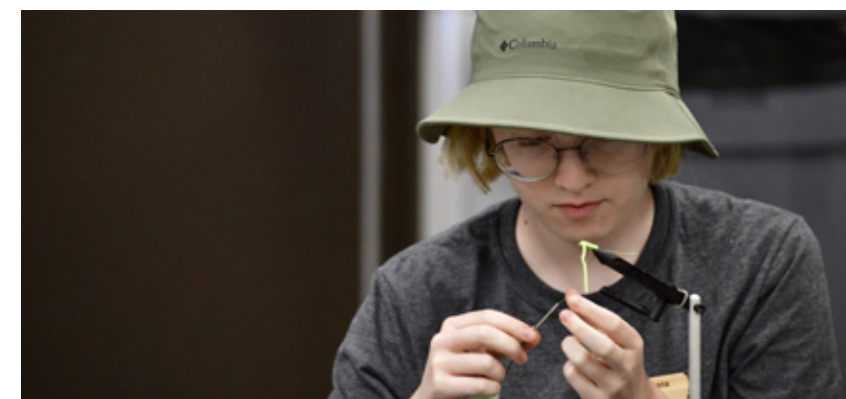
JUNE 21-25, 2022

Focusing on bass and the Susquehanna River watershed, students spent an evening bass fishing (middle left), learned about stream health through macroinvertebrate surveys (bottom left), and participated in a habitat construction project at Bald Eagle State Park (bottom right).



JULY 19-23, 2022

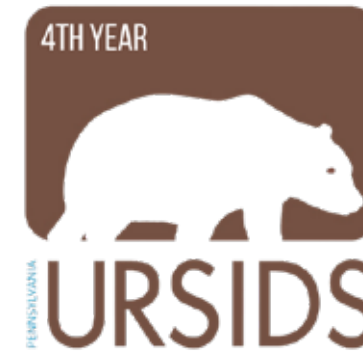
Focusing on brook trout and cold water conservation, students tried their hand at fly fishing (bottom left), learned what fish eat through macroinvertebrate surveys (middle right), and tied their own flies (bottom right).





JULY 26-20, 2022

Focusing on the wild turkey and the management of their habitat, students honed in their archery skills (middle left), learned about native plants that are useful to turkeys (bottom left), and were taught how to use a turkey call (bottom right).



AUGUST 2-6, 2022

Focusing on bears and the management of their habitat, students connected with their surroundings through their nature journals (bottom left), assessed forest health (middle right), and developed their leadership skills through team building exercises (bottom right).



POST FIELD SCHOOL ENGAGEMENT

In order to ensure the success of our students after the field school, Katie Cassidy, Director of Outreach and Alumni Engagement, mentored the Class of 2022 through 2023 by offering professional development opportunities to Academy Conservation Ambassadors through:



A MONTHLY E-NEWSLETTER

A monthly e-newsletter was sent to all participants at the first of the month including **tips for community outreach**, a **“student of the month”**, and timely **engagement opportunities**.



SOCIAL MEDIA/MEDIA ENGAGEMENT OPPORTUNITIES

Students were recruited to apply for positions as **NexGen Blog Correspondents** to write for the Academy’s weekly blog and/or **Photo Friday Specialists** to submit their own nature photography for our Facebook page’s “Photo Friday” posts. **10 students** were recruited as Photo Friday Specialists and **6 students** were recruited to be Monthly Blog Correspondents – **471 youth-written blogs** (and counting!) have been published to date.



Photo Friday post submitted by Grace Z., a PA Bass alumni



Photo Friday post submitted by Skylar S., a PA Gobblers alumni



VIDEO CONFERENCE WORKSHOPS

Three video conference calls were offered to all participants on **mentoring and volunteering** (14 students attended), **community outreach wrap up** (25 students attended), and **how to stay involved with the Academy** (25 students attended).



COLLEGE VISIT DAYS

The Academy partnered with several universities to provide college tours created exclusively for Academy students. Four college tours took place this past fall/spring at **Penn State Dubois** (Wildlife Technology program), **Kutztown University** (Biology Department), **Chatham University Eden Hall** (Sustainability program), and **Susquehanna University** (Biology Department).



18 Academy students attended the Penn State Dubois college visit day on September 21, 2023



PROFESSIONAL MEETING ATTENDANCE

Students are offered the opportunity to attend various professional meetings including the **Pennsylvania Outdoor Writers Association conference** (1 attended) and the **Pennsylvania Society for Ornithology** (2 attended in person and 2 attended virtually).

EDUCATIONAL WINNER'S WEEKEND

Our Educational Winner's Weekend was held at Krislund Camp and Conference Center on October 14-16, 2022. The individuals and parents from the "top team" at each field school were extended an invitation for a weekend gathering that included outdoor and team building sessions - stream exploration, a birding walk, hikes, and a ropes course. **Thirty-eight (38) students and parents attended** for the full weekend.



BUCKTAILS REWARD TRIP - PHEASANT HUNT

The winning team from the PA Bucktails field school received a mentored pheasant hunt sponsored by Southeast PA Chapter of the National Deer Association. **Four (4) participants** attended the hunt on September 24, 2022.



Jonathan M., Bruno D., Sam W., and Kaden R. attended the pheasant hunt reward trip

COMMUNITY OUTREACH ACCOMPLISHMENTS

After attending a summer field school, the Academy asks youth to return to their communities to conduct a minimum of four outreach projects, sharing their knowledge throughout their communities through education, service, media engagement, creative arts, and outdoor mentorship.



Skylar S. taught others about sexing and aging wild turkeys as an educational outreach project



Jonathan H. took part in a roadside clean up as a service project

SINCE 2007

8,819

OUTREACH
PROJECTS
COMPLETED

153,000

CITIZENS ENGAGED
BY CONSERVATION
AMBASSADORS

34,000

HOURS OF WORK
GIVEN BACK TO
COMMUNITIES



Sam W. painted this landscape as a creative arts project



Rachel N. earned her boaters safety certificate as an outdoor mentorship project

RALPH ABELE EXCELLENCE IN OUTREACH AWARD

Named in honor of conservation leader Ralph Abele, each year, this award is given to students who excel as Conservation Ambassadors. For each field school, a \$500 scholarship is awarded to the student who is top in their class for outreach. Receiving their awards in 2022 are the following Class of 2021 recipients.

MARY G.
PA BUCKTAILS

Gave 282 hours to her community.
Reached 960 people with her outreach.

KAELA S.
PA BASS

Gave 25 hours to her community.
Reached 204 people with her outreach.



Mary G., recipient of the Ralph Abele Excellence in Outreach Award at PA Bucktails

JOANNA G.
PA BROOKIES

Gave 72 hours to her community.
Reached 171 people with her outreach.



Joanna G., recipient of the Ralph Abele Excellence in Outreach Award at PA Brookies

STEPHEN P.
PA GOBBLERS

Gave 58 hours to his community.
Reached 452 people with his outreach.

LIZZY B.
PA URSIDS

Gave 143 hours to her community.
Reached 50 people with her outreach.

PAY IT FORWARD

The Pay It Forward challenge encouraged students to raise \$500 each to “Pay It Forward” to next year’s incoming class of Conservation Ambassadors. In 2022, the Pay It Forward team was challenged by a 1-to-1 to matching grant from the Campbell Foundation up to \$11,000!

141
INDIVIDUAL DONORS

93%
DONATIONS UNDER
\$250



Claire C. was awarded the "Top Fundraiser" award during the 2022 field schools for her efforts from the 2021 Pay It Forward campaign

IN TOTAL
\$13,172
WAS RAISED BY THE CLASS OF 2022

BLUE POLO SOCIETY \$500+ RAISED



LYNDEN B.



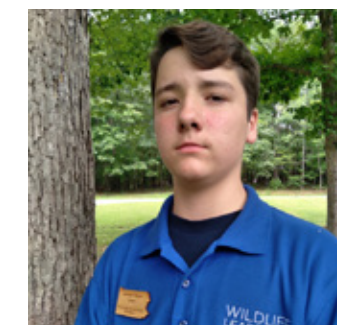
MATTHEW C.



KEIRA M.



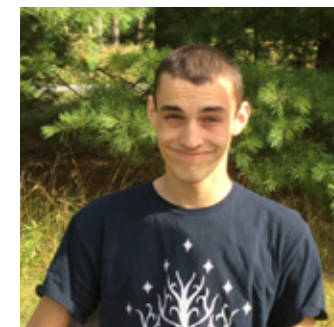
KIERRA O.



JOSEPH P.



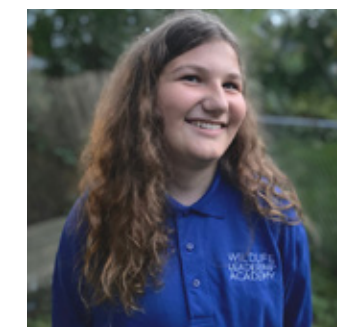
NADIA P.



STEPHEN P.



ALLISON R.



LEO U.

"I want to Pay it Forward because I myself benefited from a scholarship that helped me attend field school, which turned out to be one of the best experiences of my life, and I wouldn't want someone to miss out on that just because of money."

Leo U.
PA Brookies

THE ACADEMY ALUMNI NETWORK

SINCE 2007

52

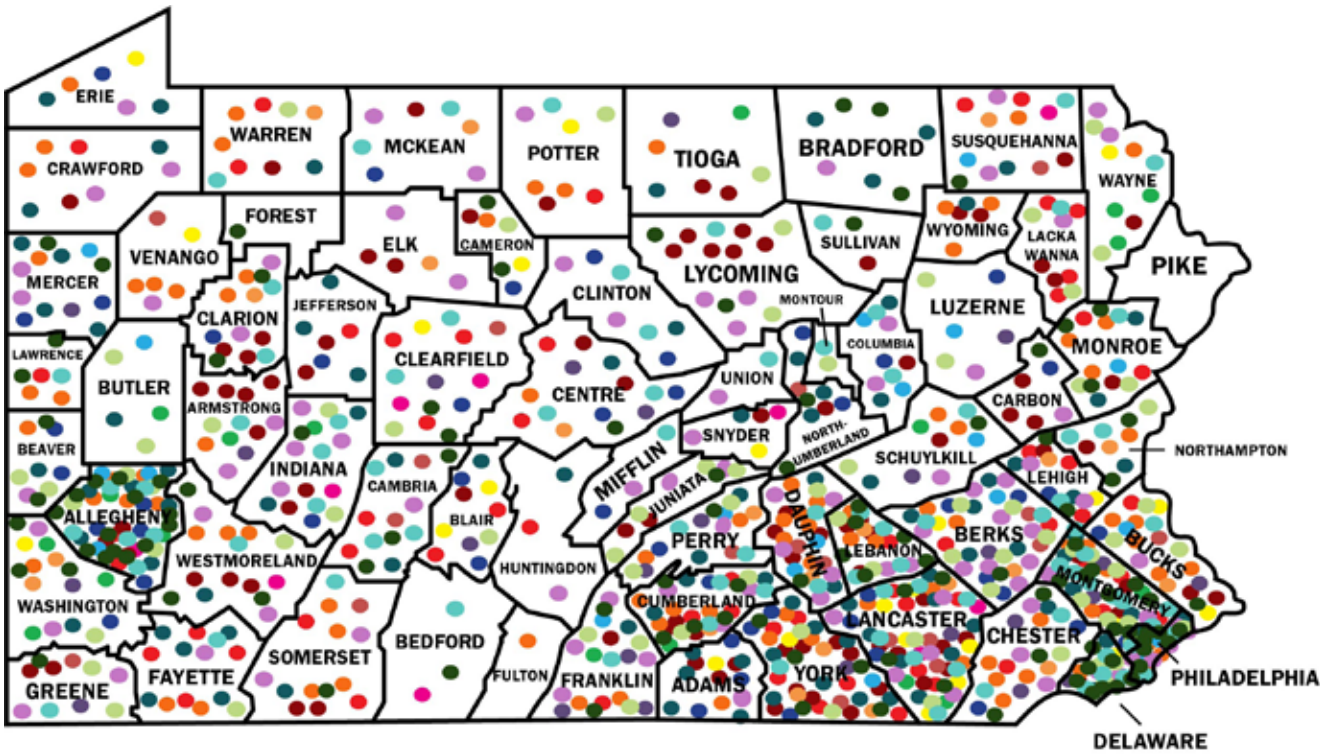
FIELD
SCHOOLS

914

YOUTH GRADUATED
FROM THE PROGRAM

66

COUNTIES ACROSS
THE STATE



12

Other states were represented by alumni. Students from the District of Columbia, Delaware, Indiana, Maryland, New Jersey, New York, North Carolina, Ohio, Texas, Virginia, Vermont, and West Virginia have attended the program.

SUPPORTING OUR COHORTS OF ALUMNI

The Academy Alumni Network offers support, connection, and service as our students grow from high school to college and/or career. The Academy aims to connect our students with opportunities, conservation resources, and provides information on how to reconnect with the organization. **This engagement looks different for each of our cohorts.**

CURRENT CLASS

Those who just attended a summer field school and are conducting community outreach projects.

This cohort is supported through their outreach journey.

ENGAGED IN EDUCATION

Those who are choosing to continue their education in trade schools, certificate programs, and universities.

This cohort is supported with assistance in finding and linking opportunities.

EARLY CAREER PROFESSIONALS

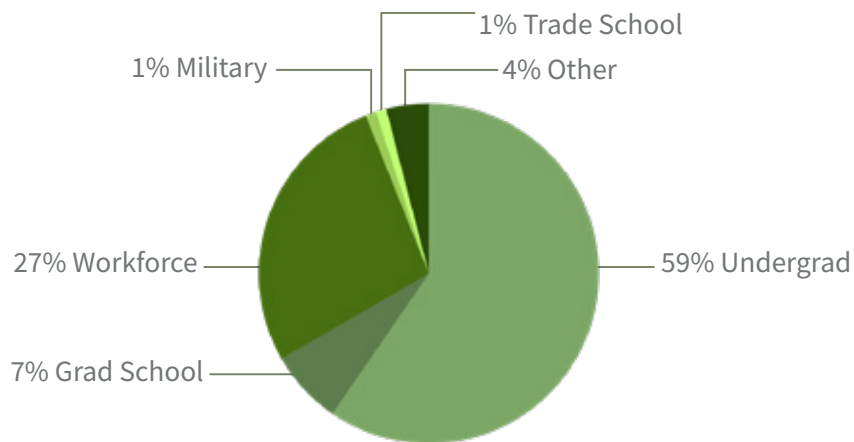
Those who are entering the workforce, starting their own business, and exploring career paths.

This cohort is supported with networking opportunities and the chance to give back to the program.

ACADEMY ALUMNI SURVEY

In 2022, an online survey was conducted with our Academy Alumni that included retrieving up to date contact information, additional information about their career trajectories, and the impact of their Academy experiences. As of July 2022, **101 alumni** responded to the survey.

WHAT ARE OUR ALUMNI DOING?



Of the 66% of alumni who are in undergraduate or graduate school, **58%** indicated that they are also employed while furthering their education.



"WLA is where I met the people who would be my first employers. I got my first wildlife job because of being involved in WLA and doing outreach activities. I also met some of my closest friends and now can call them colleagues as well. Not many people can say that and I think that speaks volumes to the impact of WLA"

Alec Baker
2013 Bucktails Alum

At the time of the survey, Alec was studying Wildlife and Fisheries Science at Texas A&M University, where he researched white-tailed deer and tick interactions.

"WLA made me learn that even if you don't end up working in conservation, you can still be a part of the process. I still hike, garden, volunteer, go birding, and appreciate nature after work."

Noelle LaFaver
2017 Bucktails Alum

At the time of the survey, Noelle was working as a Scientist at Eurofins Lancaster Labs, where she performed testing on pharmaceutical products.



SUPPORT

Katie Cassidy, Director of Outreach and Alumni Engagement, supports and mentors alumni through professional development opportunities including facilitating special college visit days and their attendance at professional meetings as well as serving as a career counselor as their career interests evolve.

13%

Of alumni responded that they would like to receive continued support from the Academy.

CONNECTION

The Academy Alumni Network website offers resources dedicated to continuing education, college and career exploration, and scholarship opportunities. There are also diversity and accessibility pages highlighting affinity groups and other supportive information in the areas of conservation and the outdoors.

38%

Of alumni responded that they are interested in resources such as scholarships, jobs, other opportunities.

SERVICE

Alumni can take advantage of the opportunity to give back to the Academy by volunteering, working, or teaching at our summer field schools.

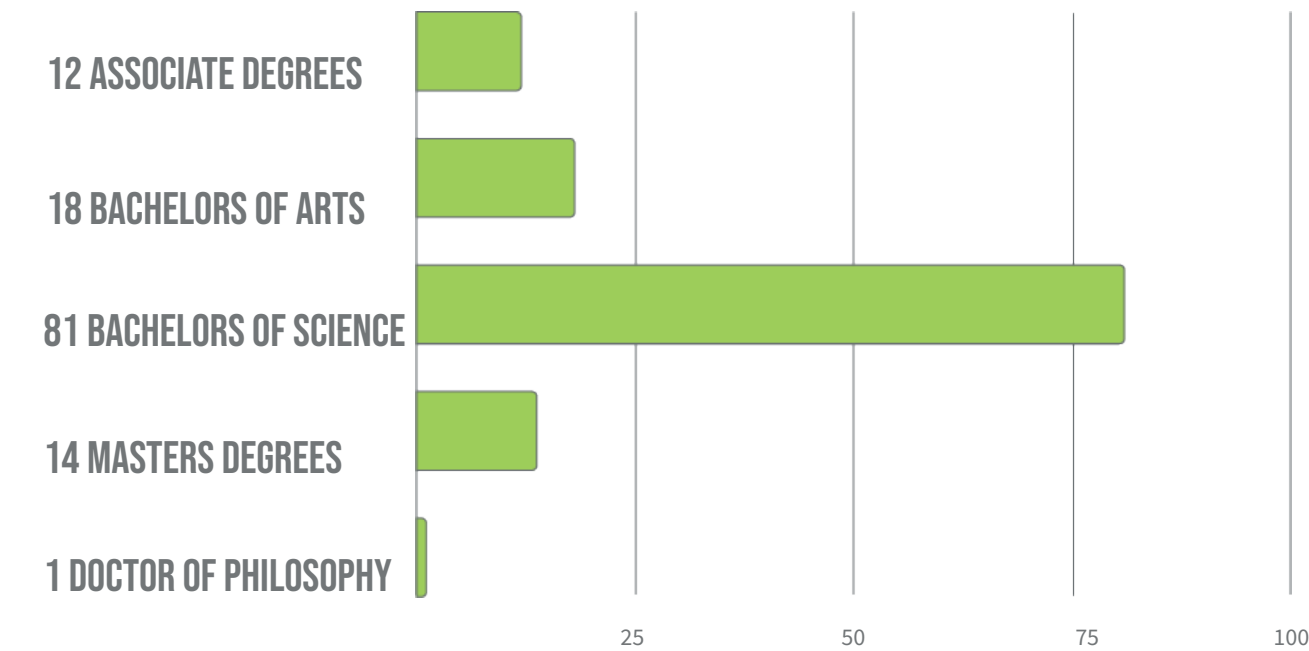
8%

Of alumni are interested in returning to the Academy.

DEGREES EARNED

126
DEGREES EARNED

126 degree titles were obtained or are being pursued by our alumni, 70% of which are conservation related.

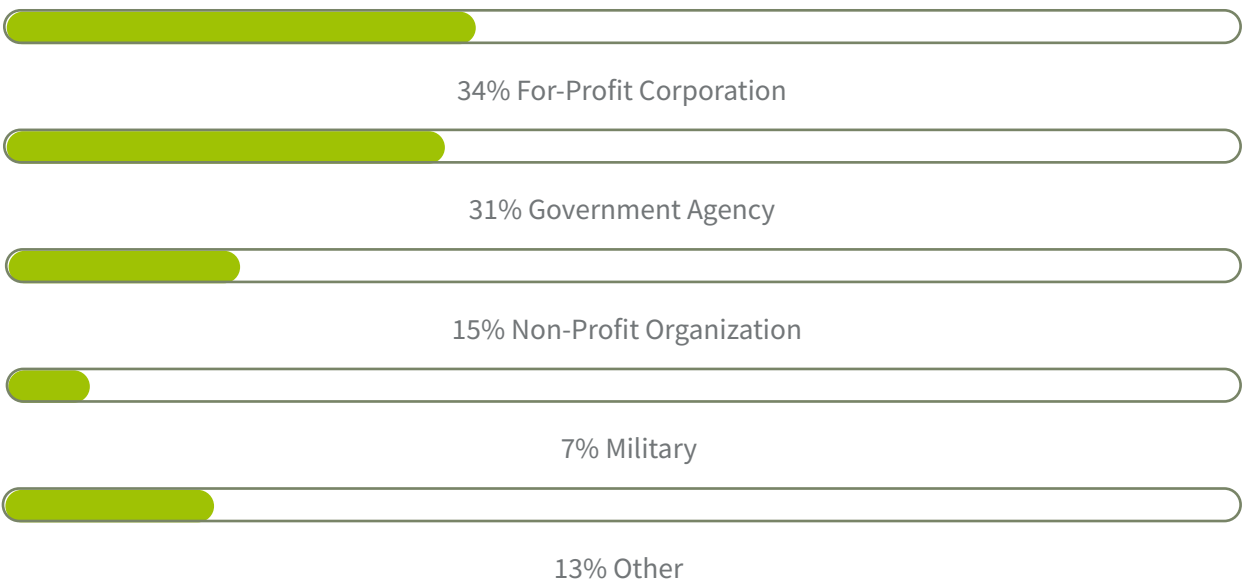


"WLA made me passionate about teaching the younger generation about forestry, wildlife, habitat, etc. I want to pass on the opportunities that I had to learn and correct preconceived notions before children reach adulthood and become adults who don't understand conservation and management at all."

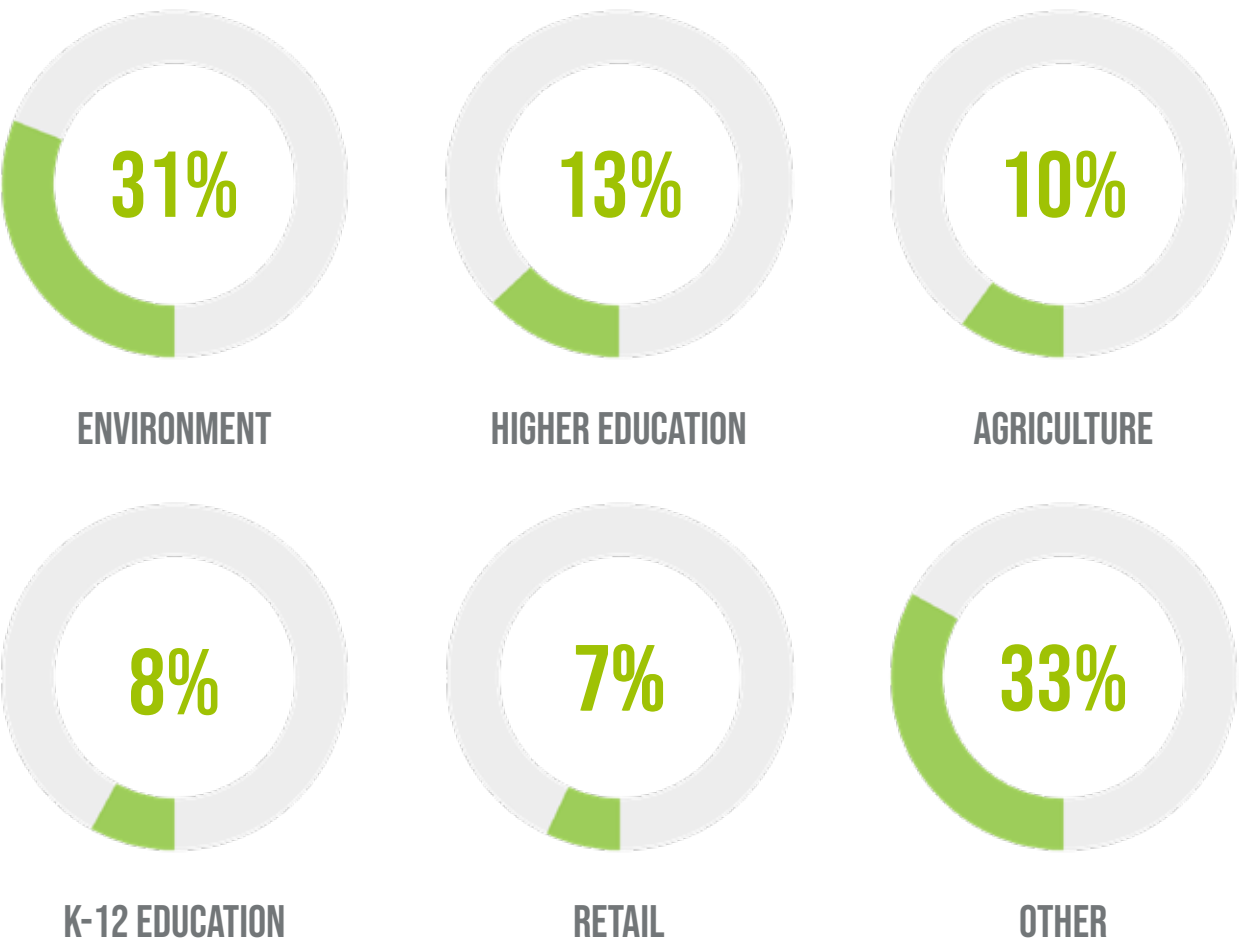
Katie (Schmidt) Brooks (far left in photo)
2009 Bucktails Alumni

At the time of the survey, Katie worked for Penn State Extension as a Forestry and Wildlife Educator. She conducted hands-on educational programs and worked with local, state, and federal entities to identify forestry and wildlife issues. Katie has also returned to the Academy as an instructor.

SECTOR OF EMPLOYMENT



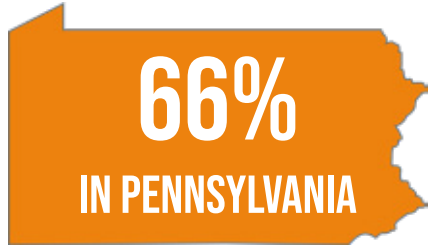
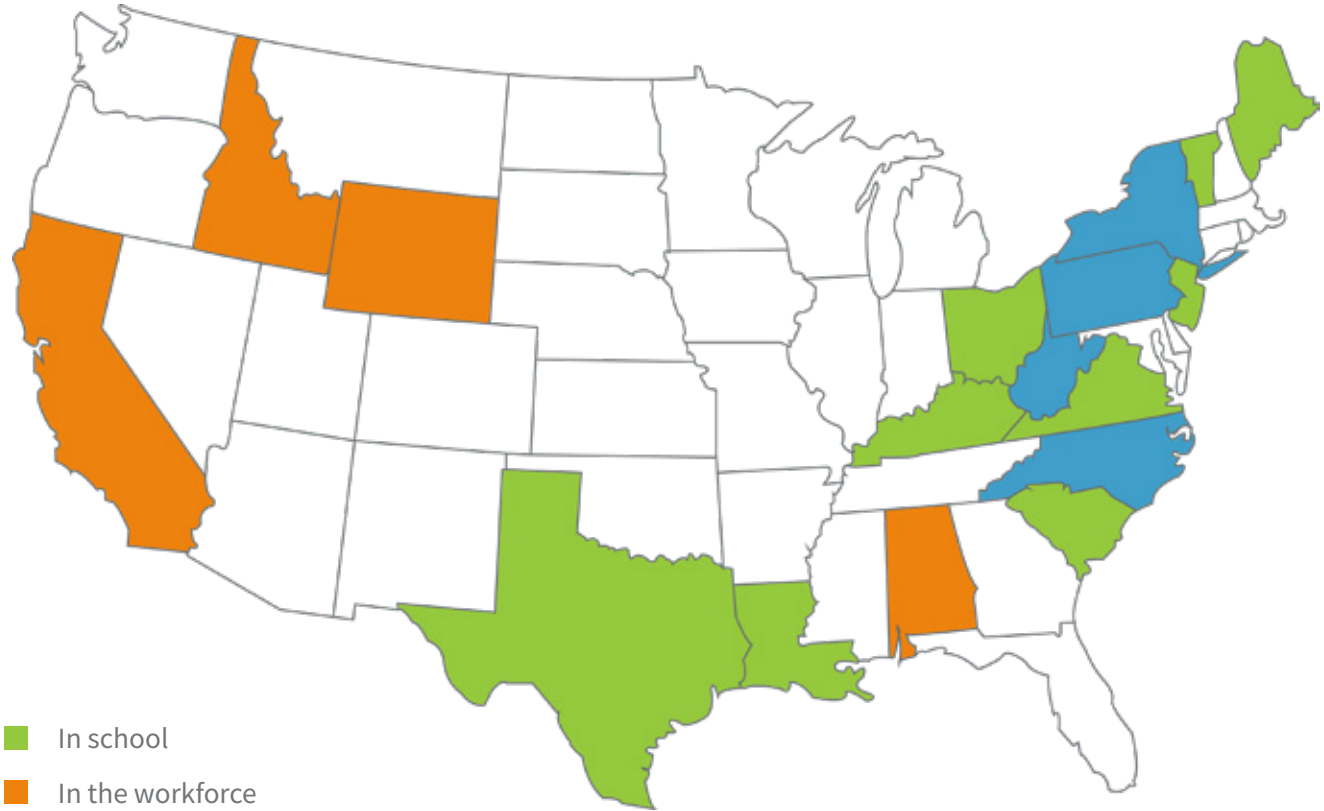
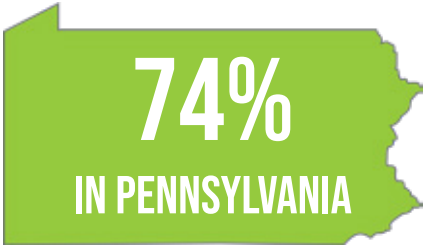
INDUSTRY



Industries falling in the other category include: military/defense, engineering, manufacturing, communications/marketing, or biotech/pharmaceutical. Each were each represented by less than 5% of respondents.

WHERE ARE OUR ALUMNI?

Of the 76% of alumni who are continuing their education, 66% remain in Pennsylvania. The remaining 34% are studying in Kentucky, Louisiana, Texas, Maine, North Carolina, New Jersey, New York, Ohio, South Carolina, Virginia, Vermont, West Virginia, and Canada.



Of the 27% of alumni who are in the workforce, 74% remain in Pennsylvania. The remaining 26% are working in Alabama, California, New Jersey, New York, West Virginia, and Wyoming.

"WLA gave me leadership training and confidence at a time of life in which it was much-needed, and it gave me a taste of the world of conservation and the outdoors which has made it irresistible ever since, even though my field of study is in the liberal arts. My knowledge of PA's ecosystems and natural resources is so much greater, and I have the tools to share it now (and I do whenever I get the chance!). I will always treasure the relationships I forged there, even though we may be spread out across the state."

Helen Fielding
2014 Brookies Alumni

At the time of the survey, Helen was a full-time reporter/journalist for the Derrick and the News-Herald newspapers.



ENGAGEMENT WITH OTHER CONSERVATION ORGANIZATIONS

39% of alumni reported that they were involved with a conservation organization. On average, alumni are affiliated with one to five organizations.

- | | |
|---|---|
| Allegheny Forest Health Collaborative | National Deer Association |
| Allegheny Front Hawk Watch | National Wild Turkey Federation |
| Allegheny Plateau Invasive Plant Management Association | Neshaminy Watershed Association |
| American Fisheries Society | Pennsylvania Association of Environmental Educators |
| Appalachian Mountain Club | Pennsylvania Trappers Association |
| Audubon Society | Roach Bauer Forum |
| Central PA Conservancy | Ruffed Grouse Society |
| Chesapeake Bay Foundation | Society of American Foresters |
| Creek Connections | Society of Range Management |
| Delta Waterfowl | Texas Wildlife Association |
| Ducks Unlimited | The Student Conservation Association |
| French Creek Valley Conservancy | The Wildlife Society |
| Land Conservancy of Adams County | Trout Unlimited |
| Leave No Trace | Watersheds of South Pittsburgh |
| Louisiana Wildlife and Fisheries | Wildlife Disease Association |
| Master Watershed Stewards | Women In the Outdoors |

2022 FINANCIALS

INCOME	
Government Grants	\$ 230,978
Foundation Grants	\$182,400
Individual/Business Contributions	\$43,842
Pay it Forward	\$14,378
Camp Tuition Scholarship Fund	\$10,894
Field School Tuition	\$45,300
Field School Tuition Scholarships	(\$9,600)
Dividends	\$0
Misc Revenue	\$1,800
Interest Income	\$50
Realized Gain/Losses	(\$107)
TOTAL INCOME	\$449,262

IN KIND SUPPORT

PROFESSIONAL SERVICES

staff from partners serving as instructors

76 instructors volunteering for 25+ organizations and agencies with a total of **434 hours** of instructional support with an estimated cost of **\$14,706**.

VOLUNTEER SERVICES

adult mentors, youth mentors, and alumni

55 individuals volunteering **3,736 hours** of support with and estimated cost as **\$83,004**.

DONATIONS OF EDUCATIONAL MATERIALS

At an estimated cost of **\$15,466** includes items such as printing of educational binders for students by PGC, donation of telemetry equipment by ATS, Inc., and water quality test kits from Izaak Walton League of America - Harry Enstrom Chapter.

Special Note: As per accounting standards, all income is reported in the year received. Therefore, our surplus not only reflects as operating reserve but also multi-year grant surpluses that are allocated to support the operating budget.

EXPENSES	
Salaries and Wages	\$165,716
Payroll Tax Expense	\$13,708
Workers Comp Insurance	\$1,646
Program Meals	\$34,695
Program Facility	\$33,067
Program Supplies	\$27,999
Curriculum Coordinator/ Instructor Services	\$49,920
Program Transportation	\$10,518
Equip Rental/Maint	\$1,470
Printing	\$13,244
Postage	\$4,578
Event - Reward Weekend	\$6,124
Fundraising Supplies	\$1,094
Rent	\$12,077
Utilities	\$274
Office Supplies	\$1,217
Telephone	\$1,744
Software & Computer Supplies	\$7,206
Internet Expense	\$1,537
Travel	\$10,656
Advertising and Promotion	\$1,849
Accounting and Auditing	\$12,743
Payroll Service Fees	\$313
Other Professional Services	\$23,118
Website Services	\$874
Dues and Subscriptions	\$1,033
College Scholarships Provided	\$2,500
Outreach Project Support	-
Insurance	\$6,867
Bank and Finance Expenses	\$1,451
Miscellaneous	\$25
TOTAL EXPENSES	\$449,262
NET OPERATING RESERVE	\$70,672

SCHOLARSHIP FUND

Many of our Academy students apply for financial assistance based on need and academic qualifications. To achieve this, we actively work on expanding our scholarship fund through generous donations from our community, alumni, and supporters. These contributions enable us to provide financial aid to our students, empowering them to excel as Conservation Ambassadors.

In 2022, **47 students** were provided with **\$14,500** of tuition support from **32 donors** as well as the Academy.



"The financial help that I received gave me the opportunity to learn so many new things about the world, my state, and even nature itself. The field school honestly contributed so much to the perspective that I have on life, this helped me open my eyes to the plenty of opportunities there are in the world. I also wanted to add that I really appreciate the fact that I was presented with such a huge opportunity because I was never really able to explore the wild being from a very urban area, this allowed me to really escape my natural habitat of the city and urban life and explore into the primitive and wilderness world."

Jairon V.
PA Ursids

THANK YOU

The Wildlife Leadership Academy is only possible because of support from every level. From sponsorships to our partners in state agencies and conservation organizations, these folks are the reason we can continue to educate and empower the next generation of conservation leaders!

HABITAT \$10,000+



HEMLOCK \$5,000+



OAK \$2,500+



GRASSROOTS \$250+

American Fisheries Society, PA Chapter
Appalachian Audubon Society
Black Forest Conservation Association
Crossroads Foundation
Dwight Lewis Lumber Company, Inc.
Earth Conservancy
Forest Hills School District
Franklin County Conservation District
Lebanon County Conservation District
North Central PA Pheasants Forever 630
Northampton County Federated Sportsmen's Club
National Wild Turkey Federation (NWTf)
Cameron County Longbeards
Lakeland Longbeards Chapter 41
Peters Creek Trail Chapter
SUN Area Chapter
PA Trappers' Association
Pennsylvania Outdoor Writers Association
Potter County Conservation District
Safari Club International, Lehigh Valley Chapter
Sendell Motors
The Wildlife Society, PA Chapter
Trout Unlimited, Iron Furnace Chapter
White Ash Land Association
York Audubon Society

PARTNERING AGENCIES

American Fisheries Society
Back Country Hunters and Anglers
Bucknell University
Chesapeake Bay Foundation
Clinton County Conservation District
Southern Clinton County Sportsmen's Club
Huntingdon County Conservation District
Kutztown University
National Deer Association
PA Department of Conservation and Natural Resources
PA Department of Environmental Protection
PA Fish and Boat Commission
PA Game Commission
PA National Wild Turkey Federation
PA Conservation Heritage Project
PA Outdoor Writers Association
Pennsylvania State University
Penn State Extension
PSU Dubois
PSU Hazelton Penn Vet
Wildlife Futures Program
PA Trappers Association
Shaver's Creek Environmental Center
The Wildlife Society - PA Chapter
Trout Unlimited - Pennsylvania Council
US Fish and Wildlife Service
USDA-APHIS Wildlife

FOUNDATION SUPPORT

Foundation for Pennsylvania Watersheds
Keep PA Beautiful and the GIANT Company, Healing the Planet Grant
NRA Foundation
PA DCNR Community Conservation Partnerships Program

PNC Charitable Trusts
PPL Foundation
Reidler Foundation
Richard King Mellon Foundation
Rocky Mountain Elk Foundation
The Campbell Foundation

YOU CAN MAKE A DIFFERENCE

THE SCHOLARSHIP FUND

Tuition is \$600 and at least 50% of our students request support each year. Your donation will help us continue to provide this support and keep tuition low.

PLANNED GIVING OPPORTUNITIES

Create a lasting legacy by including the Wildlife Leadership Academy in your final estate plans.

GIFTS OF STOCK, IRA, OR RETIREMENT ACCOUNTS

Ask your financial advisor about these other ways to give to WLA. Some may offer you tax advantages!

CREATE A GIVING PAGE FOR YOUR NEXT SPECIAL OCCASION

Do you have a birthday, anniversary, or another special occasion coming up? We'll create a personalized giving page for you on our website. Share it on social media and raise funds for WLA in honor of your next special occasion.

GIVE #10FORTHENEXTGEN

Make a one time gift or give monthly and invest in the next generation of conservation leaders! Even \$10 makes a difference!

"Thanks to your contribution, I was able to attend the PA Ursids Field School and I grew exponentially as an aspiring Conservation Ambassador. We had a wide range of lectures from different professionals and learned so much about wildlife and conservation in Pennsylvania. My life was changed after this experience and now I'm pursuing a long future with the Wildlife Leadership Academy."

Josiah R-L., note to funder
PA Ursids

YOUR SUPPORT can help us to continue to reach more students like Josiah - whether it be a one time give or a legacy gift.

YOUR DONATION WILL TRULY MAKE A DIFFERENCE!

BECOME A FIELD SCHOOL SPONSOR

Engage our youth. Promote your brand. Strengthen Your Conservation Legacy. Giving at the sponsorship level offers a unique opportunity for you, your company or your organization to support the next generation of conservation leaders! Below are the levels of sponsorship and the benefits to your organization!

To learn more and discuss giving to support the next generation of conservation leaders, please reach out to Executive Director, Sara Mueller at smueller@wildlifeleadershipacademy.org or 570-245-8518.

HABITAT

\$10,000+

- Logo on sponsorship banner at Field School
- Logo and link on our website
- Logo in each field schools' closing ceremonies program
- Logo on Youth PowerPoint Presentations
- Logo featured in Annual Report



HEMLOCK

\$5,000+

- Logo on sponsorship banner at Field School
- Logo and link on our website
- Logo in each field schools' closing ceremonies program
- Logo on Youth PowerPoint Presentations
- Logo in Annual Report



OAK

\$2,500+

- Name on sponsorship banner at Field School
- Logo and link on our website
- Name in each field schools' closing ceremonies program
- Logo in Annual Report



MOUNTAIN LAUREL

\$1,000+

- Name on sponsorship banner at Field School
- Name and link on our website
- Name in each field schools' closing ceremonies program
- Mention in Annual Report



GRASSROOTS

\$250+

- Name on banner at Field School
- Name on our website
- Name in each field schools' closing ceremonies program
- Mention in Annual Report



